

INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

www.koat.com

Billing Address:

New Media Firm, The
Attention: Accounts Payable
1322 G Street, SE
Washington, DC 20003

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
966641-2	11/04/12	November 2012	10/29/12 - 10/30/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP - Washington	National

Advertiser	Product	Estimate Number
Lujan-Grisham/D/Congress	Candidate	1802 M LUJAN/CON

Flight Dates	Order #	Alt Order #
10/24/12 - 10/30/12	966641	06387842

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	347	365

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/26/12	10/26/12	Action 7 News @ 6p	6-630p	----1--	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT Tu 10/30/12 6:55 PM Entertainment Tonight 630-7p :30 TV111X10812 \$520.00 NM MG for 1.1 10/26									
6	10/29/12	10/29/12	Action 7 News @ 10p M-F 10-1030p		1-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 10/29/12 10:30 PM Action 7 News @ 10p M-F 10-1030p :30 TV111X10812 \$650.00 NM									
7	10/29/12	10/29/12	Action 7 News @ 5p	5-530p	1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 10/29/12 5:22 PM Action 7 News @ 5p 5-530p :30 TV111X10812 \$350.00 NM									
8	10/29/12	10/29/12	6a A7N More In The AM	6-7a	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 10/29/12 6:53 AM 6a A7N More In The AM 6-7a :30 TV111X10812 \$400.00 NM									
9	10/29/12	10/29/12	Good Morning America	7-9a	1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 10/29/12 8:54 AM Good Morning America 7-9a :30 TV111X10812 \$300.00 NM									
10	10/29/12	10/29/12	DWTS	7-10p	1-----	:30	1	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
966641-2	11/04/12	November 2012	10/29/12 - 10/30/12

Advertiser	Product	Estimate Number
Lujan-Grisham/D/Congress	Candidate	1802 M LUJAN/CON



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
10	10/29/12	10/29/12	DWTS	7-10p	1-----	:30	1	\$2,300.00	NM																																		
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KOAT	M	10/29/12	6:59 PM	DWTS	7-10p	:30	TV111X10812	\$2,300.00	NM																																	
11	10/29/12	10/29/12	Live with Regis & Kelly 9-10a		1-----	:30	1	\$175.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>1-----</td><td>1</td><td>\$175.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOAT</td><td>M</td><td>10/29/12</td><td>9:51 AM</td><td>Live with Regis & Kelly 9-10a</td><td>9-10a</td><td>:30</td><td>TV111X10812</td><td>\$175.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	1-----	1	\$175.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOAT	M	10/29/12	9:51 AM	Live with Regis & Kelly 9-10a	9-10a	:30	TV111X10812	\$175.00	NM
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1	KOAT	M	10/29/12	9:51 AM	Live with Regis & Kelly 9-10a	9-10a	:30	TV111X10812	\$175.00	NM																																	
24	10/30/12	10/30/12	Anderson Cooper	11a-12n	-1-----	:30	1	\$110.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-1-----</td><td>1</td><td>\$110.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOAT</td><td>Tu</td><td>10/30/12</td><td>11:32 AM</td><td>Anderson Cooper</td><td>11a-12n</td><td>:30</td><td>TV111X10812</td><td>\$110.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-1-----	1	\$110.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOAT	Tu	10/30/12	11:32 AM	Anderson Cooper	11a-12n	:30	TV111X10812	\$110.00	NM
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1	KOAT	Tu	10/30/12	11:32 AM	Anderson Cooper	11a-12n	:30	TV111X10812	\$110.00	NM																																	
25	10/30/12	10/30/12	Ellen 3-4p	3-4p	-1-----	:30	1	\$125.00	NM																																		
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1	KOAT	Tu	10/30/12	3:39 PM	Ellen 3-4p	3-4p	:30	TV111X10812	\$125.00	NM																																	
26	10/30/12	10/30/12	Action 7 News @ 6p	6-630p	-1-----	:30	1	\$525.00	NM																																		
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27	10/30/12	10/30/12	6a A7N More In The AM	6-7a	-1-----	:30	1	\$400.00	NM																																		
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28	10/30/12	10/30/12	Good Morning America	7-9a	-1-----	:30	1	\$300.00	NM																																		
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1	KOAT	Tu	10/30/12	8:48 AM	Good Morning America	7-9a	:30	TV111X10812	\$300.00	NM																																	
Total Spots							12																																				

Payment Terms 30 Days

Gross Total	\$6,155.00
Agency Commission	\$923.25
Net Amount Due	\$5,231.75
New Mexico Tax Rate 7.0%	\$366.22
Amount Due	\$5,597.97